



A Guide for  
Franchise Owners

FUTURE IS HERE

**GROW**

with India's Leading  
Restaurant Brand



[www.thecrispyhawkers.com](http://www.thecrispyhawkers.com)

# The Crispy **HAWKERS**™



## ABOUT THE COMPANY

We Believe in serving high volumes of customers with best product at best cost.



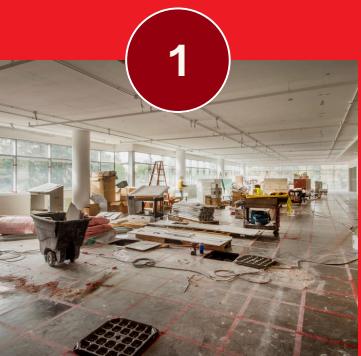
# UNIQUE PACKAGING



Brand takes a stronger edge with its amazing packaging and enhanced customer experience



# WHY US



1

## SITE LOCATION

Assist and close best location for site



2

## SITE DEVELOPMENT

Complete support in site development



3

## STAFF MANAGEMENT

Team hiring and development



4

## OPERATIONS SUPPORT

Complete support for all operations



5

## VENDOR SUPPORT

Aligning Pan India vendors for products



6

## BRAND UPLIFTING

Roadmap for marketing future development plans



7

## BRAND PRODUCTS

Availability of brand material and ready to prepare recipes.

# FINANCE-SET UP COST



Franchisee Fee  
**10 Lakhs**



 93420 00010

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The Crispy

**HAWKERS**™

**Rs:35  
Lakhs**  
approximate

- Interiors & Branding 12 Lakhs
- Kitchen Equipment 07 Lakhs
- Service Accessories 85,000
- Computer and Software 65,000
- Advertisement. 02 Lakhs
- Operation Capital 02 Lakhs