



A Guide for  
Franchise Owners

FUTURE IS HERE

**GROW**

with india's Leading  
Restaurant Brand



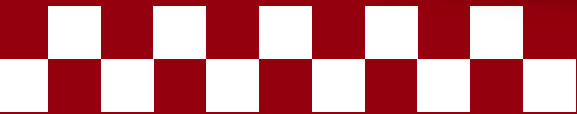
[www.thecrispyhawkers.com](http://www.thecrispyhawkers.com)

# The Crispy HAWKERS<sup>TM</sup>

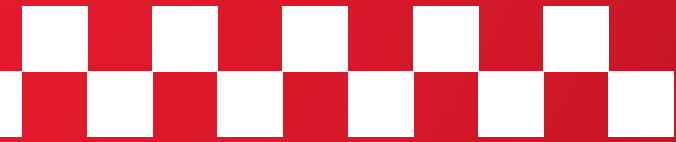
## ABOUT THE COMPANY



We Believe in serving high volumes of customers with best product at best cost.



# UNIQUE PACKAGING

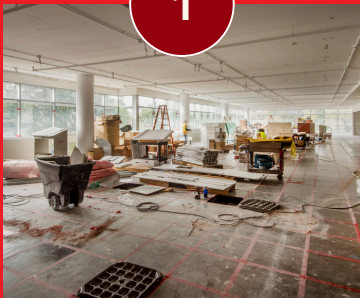


Brand takes a stronger edge with its amazing packaging and enhanced customer experience



# WHY US

1



**SITE LOCATION**  
Assist and close best  
location for site

2



**SITE DEVELOPMENT**  
Complete support in  
site development

3



**STAFF  
MANAGEMENT**  
Team hiring and  
development

4



**OPERATIONS  
SUPPORT**  
Complete support for  
all operations

5



**VENDOR SUPPORT**  
Aligning Pan India  
vendors for products

6



**BRAND UPLIFTING**  
Roadmap for  
marketing future  
development plans

7



**BRAND PRODUCTS**  
Availability of brand  
material and ready  
to prepare recipes.

# FINANCE-SET UP COST



Franchisee Fee  
**10 Lakhs**



 **93420 00010**

 **[www.thecrispyhawkers.com](http://www.thecrispyhawkers.com)**

## The Crispy **HAWKERS**<sup>TM</sup>



- Interiors & Branding 12 Lakhs
- Kitchen Equipment 07 Lakhs
- Service Accessories 85,000
- Computer and Software 65,000
- Advertisement. 02 Lakhs
- Operation Capital 02 Lakhs